

**IN THE  
UNITED STATES PATENT AND TRADEMARK OFFICE**

APPLICANTS: Roberto Licon et al.  
SERIAL NO.: 10/798,709  
FILING DATE: March 10, 2004  
TITLE: System And Method For Selecting Content For Displaying Over  
The Internet Based Upon Some User Input  
EXAMINER: Paul Kim  
GROUP ART UNIT: 2161  
ATTY. DKT. NO.: 24207-10451

**Response to Notice of Non-Compliant Amendment**

Sir:

In response to the Notice dated January 23, 2008 regarding compliance of Amendment "C" filed on November 2, 2007, Applicants are submitting herewith a corrected section of that

Amendment: